

EDITORIAL

Welcome Message from the Editor-in-Chief

Dear Readers,

I am thrilled to commemorate the launch of Asian Journal of Emerging Research (AJER), a peer reviewed, multidisciplinary journal, aiming to accelerate the pace of scientific advancement. AJER is a pure outcome of a researcher's community believing that all quality research work needs to be published and discoverable, widely disseminated and freely accessible to all.

Am honored to be the Editor In Chief of AJER – *Making a step ahead of Traditional Publishing!*

Asian Journal of Emerging Research welcomes original research, submissions from all areas of natural sciences, medical research, engineering, physical sciences as well as the related Social sciences and humanities. As a peer reviewed scientific journal, AJER evaluates submitted manuscripts on the basis of research methods, relevance to readers, writing style/presentation clarity and high ethical standards, regardless of perceived novelty.

AJER is an ideal platform for authors who want their research to be immediately available to all, without any restriction. The experts at AJER are conscious enough to the complex problems of interdisciplinary issues and their crossdisciplinary immediate solutions. It's always been spotted tough for Interdisciplinary research to get published in specified journals and this is what the AJER's team is expert at, while capturing the highest quality multidisciplinary research work. Articles published with AJER are highly discoverable and accessible to the researcher community, both within and outside of their discipline and will be indexed in Asian Digital Library, Google Scholar, ASCI Database and IndexONE.

At AJER, it's Reach to Outreach!

I feel highly motivated by the optimistic response from academic society and like-minded educational fraternities showing their deep interest in bringing this first volume of AJER to print. We hope AJER will become the unique scientific platform for researchers to share findings and discuss diversified aspects of development and future innovations which will ultimately be beneficial to the research community globally.

We are delighted that you are joining us as readers and hope you will also join us as contributors.

Profound Regards

Prof. Dr. Kaiser Jamil

Editor-in-Chief | AJER