

EDITORIAL

Indexation: Key to Legitimize Your Scholarly Content

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Indexation of published content is becoming a must-to-attend and debatable issue especially in Asian Publishing Industry. Focusing precisely the emerging trends of research and Innovation in Asia, proper Indexation of Journals can be the only answer to the quality of research produced and published from Asian regions. Being a scientist of Asian soil, I personally believe that paving ways for immediate Indexing of research contents will not only justify and evaluate the quality of published research work but also increases the visibility, citation, readability and above all creditability to the authors.

Bearing in mind the key role of Indexation, we the editorial team of Asian Journal of Emerging Research has designed a strategic plan for all the literature published or to be published in AJER, will be indexed immediately online in following Databases:

GOOGLE SCHOLAR

This database is actually a content curator which operates with a search engine of entire internet specifying the search results to "scholarly_ones" based on machine automated criteria¹.

It provides a simple way to broadly search for scholarly literature. It aims to rank documents the way researchers do, weighing the full text of each document, where it was published, who it was written by, as well as how often and how recently it has been cited in other scholarly literature. From one place, you can search across many disciplines and sources: articles, theses, books, abstracts and court opinions, from academic publishers, professional societies, online repositories, universities and other web sites. Google Scholar helps you find relevant work across the world of scholarly research².

PUBMED CENTRAL

PubMed is a human curated digital repository having widely accessible archives including specifically the life sciences and biomedical research work³. Articles in PubMed are tagged with important information about their structure, such as "review article" or "clinical trial". They are tagged with structured words about their content and major topics to help you get better search results¹.

As one of the major research databases within the suite of resources that have been developed by the National Center for Biotechnology Information (NCBI), PubMed Central is much more than just a document repository. Submissions into PMC undergo an indexing and formatting procedure which results in enhanced metadata, medical ontology, and unique identifiers which all enrich the XML structured data for each article on deposit⁴.

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ASCI DATABASE

Asian Science Citation Index is committed to provide an authoritative, trusted and significant information by the coverage of the most important and influential journals to meet the needs of the global scientific community.

To ensure that relevant scientific information is not omitted from the database the team makes sure to take a truly global view. It covers journals from all geographical regions including non-English titles as long as English abstracts can be provided with the articles. It's also actively looking at electronic-only sources (including open access journals). Whether these are commercial journals or not is irrelevant for ASCI coverage⁴

ASIAN DIGITAL LIBRARY

The Asian Digital Library is a unique searching tool providing the access of most comprehensive peer reviewed literature database. The ADL provides unrestricted access of high quality, peer reviewed journals and millions of full text articles to fulfill the dire need of the Asian scientific community.

The main objective of the ADL is to provide unrestricted access to premium content through a searchable database to serve the needs of researchers at all levels. There are a number of benefits of getting your journal indexed in Asian Digital Library. The library will help your journal to expand its online presence, improve article discoverability, and build a reputation as a high-quality publication in its field. A team of information specialists works with the publishers to index peer-reviewed papers, theses, abstracts and technical reports from all disciplines and make them searchable on Asian Digital Library⁵.

It's also an obvious right for scholarly journal to stand out of the crowd of many other local publications that are tightening the publishing space and recognized as a reliable source of scientific information. And the best way to achieve this is by getting their publications indexed in to recognized databases which increase their visibility, availability, and readership.

Following our strategic plan we will be focusing Google Scholar, PubMed, ASCI-Database and Asian Digital Library for immediate indexation and validity of published research content with AJER. We are also working on sound strategic plans for moving ahead to major databases with our upcoming issues and focusing precisely the demands of big aggregators.

REFERENCES

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3. PubMed Central:
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4. Asian Science Citation Index:
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